

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF MATT SMITH(172688)
Stephen Korbel - Treasurer
PO BOX 13445
Pittsburgh, PA 15243-0445

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56720
Contract Dates: 09/25/2012-09/30/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543683
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 5

PAY BY 10/30/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: FRIENDS OF MATT SMITH 9/25-30

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 5-6AM	09/25/2012-09/28/2012	. T W T F . .	30	4	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	05:29:16 AM		MST102H	30	400.00			
09/26/2012	We	05:27:05 AM		MST102H	30	400.00			
09/27/2012	Th	05:28:21 AM		MST102H	30	400.00			
09/28/2012	Fr	05:13:14 AM		MST102H	30	400.00			
2	THIS MORNING 6-7AM	09/25/2012-09/28/2012	. T W T F . .	30	4	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:43:31 AM		MST102H	30	600.00			
09/26/2012	We	06:29:32 AM		MST102H	30	600.00			
09/27/2012	Th	06:55:36 AM		MST102H	30	600.00			
09/28/2012	Fr	06:28:42 AM		MST102H	30	600.00			
3	THE EARLY SHOW	09/25/2012-09/28/2012	. T W T F . .	30	4	375.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	375.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	08:20:57 AM		MST102H	30	375.00			
09/26/2012	We	08:57:55 AM		MST102H	30	375.00			
09/27/2012	Th	08:40:02 AM		MST102H	30	375.00			
09/28/2012	Fr	08:27:08 AM		MST102H	30	375.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots		Rate	
4	THIS MORNING 9-10AM	09/25/2012-09/28/2012	. T W T F . .		30	4		150.00	
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W T F . .	4		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	09:29:58 AM		MST102H	30	150.00			
09/26/2012	We	09:53:25 AM		MST102H	30	150.00			
09/27/2012	Th	09:40:36 AM		MST102H	30	150.00			
09/28/2012	Fr	09:05:49 AM		MST102H	30	150.00			
5	NOON NEWS	09/25/2012-09/28/2012	. T W T F . .		30	4		550.00	
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W T F . .	4		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	12:13:12 PM		MST102H	30	550.00			
09/26/2012	We	12:23:08 PM		MST102H	30	550.00			
09/27/2012	Th	12:13:32 PM		MST102H	30	550.00			
09/28/2012	Fr	12:09:00 PM		MST102H	30	550.00			
6	4PM EARLY NEWS	09/25/2012-09/28/2012	. T W T F . .		30	4		500.00	
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W T F . .	4		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	04:08:48 PM		MST102H	30	500.00			
09/26/2012	We	04:09:06 PM		MST102H	30	500.00			
09/27/2012	Th	04:54:06 PM		MST102H	30	500.00			
09/28/2012	Fr	04:53:43 PM		MST102H	30	500.00			

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7	5PM EARLY NEWS M-F	09/25/2012-09/28/2012	. T W T F . .	30	4	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	05:43:50 PM		MST102H	30	800.00			
09/26/2012	We	05:44:50 PM		MST102H	30	800.00			
09/27/2012	Th	05:43:50 PM		MST102H	30	800.00			
09/28/2012	Fr	05:39:45 PM		MST103H	30	800.00			
8	M-F ERLY NEWS	09/25/2012-09/28/2012	. T W T F . .	30	4	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:37:28 PM		MST102H	30	900.00			
09/26/2012	We	06:27:44 PM		MST102H	30	900.00			
09/27/2012	Th	06:43:27 PM		MST102H	30	900.00			
09/28/2012	Fr	06:38:11 PM		MST103H	30	900.00			
9	11PM NEWS	09/25/2012-09/28/2012	. T W T F . .	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	11:32:50 PM		MST103H	30	1,800.00			

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10	SAT. MORN. LOCAL NEWS	09/29/2012-09/29/2012	S.		30	1	300.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S.		1		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	06:43:12 AM		MST103H	30	300.00			
11	SAT 7PM NEWS	09/29/2012-09/29/2012	S.		30	1	650.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S.		1		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa				30				Credit
12	KD/PG SUNDAY EDITION	09/30/2012-09/30/2012	S		30	1	200.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	08:56:55 AM		MST103H	30	200.00			
13	CBS SUN MORN	09/30/2012-09/30/2012	S		30	1	500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	09:56:30 AM		MST103H	30	500.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
14	18:30:00-19:00:00		09/30/2012-09/30/2012	 S		30	1	650.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	 S		1		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	06:35:47 PM		MST103H	30	650.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		37		20,550.00		3,082.50	17,467.50	0.00	0.00
						0.00		0.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

20,550.00

Trade Value

0.00

Agency Commission

3,082.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

17,467.50

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